







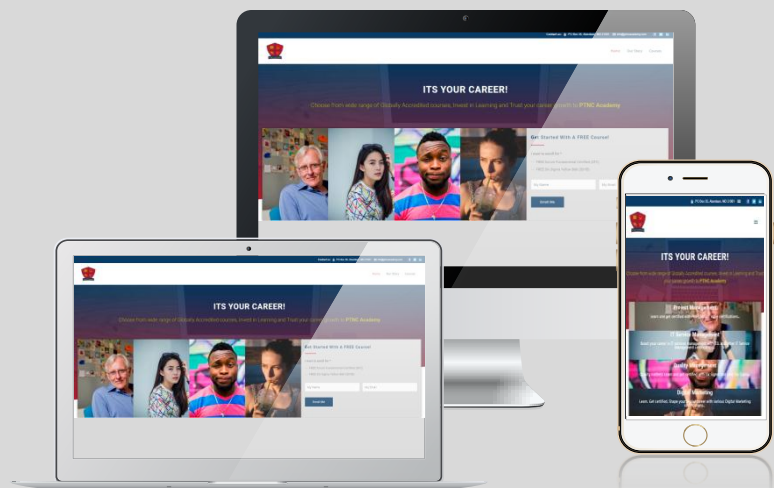
Boost Your Career With

Certified Email Marketing Professional (SCEM-P)



Course designed to help you learn, transform performance and always stay in the forefront of trends in a continually evolving business world!

-  High quality Content
-  Study Guides
-  Learning Videos
-  Practice Tests
-  Learning Support
-  Learn on any device





Overview

The SMstudy® Certified Email Marketing Professional course is tailored to marketing specialists or enthusiasts wanting to understand how to use email as a marketing tool. Despite the growth of numerous online marketing channels, email marketing has remained one of the most effective channels for direct marketing to individual consumers and businesses. This course provides a comprehensive knowledge of the intricacies of email marketing. Certified Professionals understand the Do's and Don'ts of emailing to a variety of target segments. Successful

candidates will be awarded the SMstudy® Certified Email Marketing Professional certification by SMstudy® after passing the exam.

Learning Aid

- Videos
- Study Guides
- Chapter Tests
- Important terms and concepts
- SMstudy Mobile App



Certification

Applicants will be awarded the Certified Email Marketing Professionals (SCEM-P) certificate by SMstudy upon successfully passing the certification exam, which is a 1.5 hour online multiple choice exam. Exams are administered by SMstudy and Need to schedule the exam in advance using the membership account or taken at a time convenient to you. The cost of exam is included in the course fee (2 free re-takes included)



Who should attend?

- Anyone who is interested in understanding email marketing, like Sales and (online) Marketing Professionals and Specialists.
- This certification is appropriate for anyone interested in becoming an Email Marketing Professional.



Prerequisite

There is no formal prerequisite for this certification. However, it is recommended that you undertake the SMstudy® Certified Digital Marketing Professional Certification and study. It is advisable to study all processes from Chapter 7 in the SMstudy® Guide – Digital Marketing book before applying for the SMstudy® Certified Email Marketing Professional exam.

About PTNC Academy

PTNC Academy, designed to deliver globally accredited certification courses to help people transform performance and always stay in the forefront of trends in a continually evolving business world! To do so, we are partnered with leading content providers and making courses available in all formats to suit the learning need of every student.

MAKE SMATER AND BETTER INVESTMENT ”

People Development

COURSES PORTFOLIO

PROJECT MANAGEMENT

- PMP
- Scrum Developer Certified (SDC)
- Scrum Master Certified (SMC)
- Scrum Product Owner Certified (SPOC)
- Agile Master Certified (SAMC)

DIGITAL MARKETING

- Affiliate Marketing Professional
- Email Marketing Professional
- Search Engine Optimization Professional
- Social Media Marketing Professional
- Certified Search Marketing Professional

QUALITY MANAGEMENT

- Six Sigma Green Belt (SSGB)
- Six Sigma Black Belt (SSBB)
- Lean Six Sigma Green Belt (LSSGB)
- Lean Six Sigma Black Belt (LSSBB)

IT SERVICE MANAGEMENT

- ITIL Foundation
- ITIL Intermediate – SO
- ITIL Intermediate - CSO
- COBIT v5



Trust your educational growth to
PTNC Academy

info@ptncacademy.com