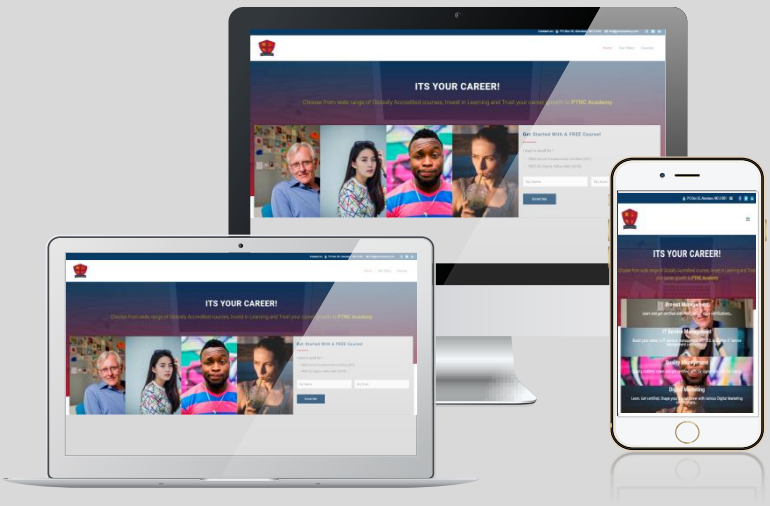
Boost Your Career With

Certified Affiliate Marketing Professional (SCAM-P)

Course designed to help you learn, transform performance and always stay in the forefront of trends in a continually evolving business world!

- High quality Content
- Study Guides
- Learning Videos
- Practice Tests
- Learning Support
- Learn on any device



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Certified Affiliate Marketing Professional (SCAM-P)

E-Learning Course

Overview

Affiliate marketing is performance-based marketing that rewards customers or partners (affiliates) for designated actions that help market the brand. SMstudy® Certified Affiliate Marketing Professionals help companies gain a wider reach for their products or services, which leads to a stronger company image or brand name. Successful candidates will be awarded the SMstudy® Certified Affiliate Marketing Professional certification by SMstudy® after passing the exam.

Learning Aid

→ Videos
→ Study Guides
→ Chapter Tests
→ Important terms and concepts
→ SMstudy Mobile App

Certification

Applicants will be awarded the Certified Affiliate Marketing Professionals (SCAM-P) certificate by SMstudy upon successfully passing the certification exam, which is a 1.5 hour online multiple choice exam. Exams are administered by SMstudy and Need to schedule the exam in advance using the membership account or taken at a time convenient to you. The cost of exam is included in the course fee (2 free re-takes included)

Who should attend?

Anyone who is interested in understanding affiliate marketing and/or becoming an Affiliate.
This certification is appropriate for anyone interested in becoming an Affiliate Marketing Professional.

Prerequisite

There is no formal prerequisite for this certification. However, it is recommended that you undertake the SMstudy® Certified Digital Marketing Professional Certification and study. It is advisable to study all processes from Chapter 7 in the SMstudy® Guide – Digital Marketing book before applying for the SMstudy® Certified Affiliate Marketing Professional exam.

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About PTNC Academy

PTNC Academy, designed to deliver globally accredited certification courses to help people transform performance and always stay in the forefront of trends in a continually evolving business world! To do so, we are partnered with leading content providers and making courses available in all formats to suit the learning need of every student.

MAKE SMATER AND BETTER INVESTMENT

in People Development

COURSES PORTFOLIO

PROJECT MANAGEMENT

- PMP
- Scrum Developer Certified (SDC)
- Scrum Master Certified (SMC)
- Scrum Product Owner Certified (SPOC)
- Agile Master Certified (SAMC)

DIGITAL MARKETING

- Affiliate Marketing Professional
- Email Marketing Professional
- Search Engine Optimization Professional
- Social Media Marketing Professional
- Certified Search Marketing Professional

QUALITY MANAGEMENT

- Six Sigma Green Belt (SSGB)
- Six Sigma Black Belt (SSBB)
- Lean Six Sigma Green Belt (LSSGB)
- Lean Six Sigma Black Belt (LSSBB)

IT SERVICE MANAGEMENT

- ITIL Foundation
- ITIL Intermediate – SO
- ITIL Intermediate - CSO
- COBIT v5

PTNC Academy

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